About the
Rainforest Road Show

The Rainforest Alberta movement is a community of innovators, doers, and dreamers who are curious about, or currently working in, the world of innovation. We want Calgary to know that the world of innovation is open and accessible to all!

As such, Rainforest Alberta is reaching out to inform Calgarians about the opportunities that exist among careers in technology and the accessible entrepreneurship training and support that exists in our city.

Rainforest Road Show provides direct access to these programs and partners in the tech sector. Our team is always available to answer questions so please reach out!

RAINFOREST ALBERTA
A COMMUNITY OF INNOVATORS

The Main Event: Discover the Innovation Sector

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November 15, 4:30-6:30 PM | Platform Calgary
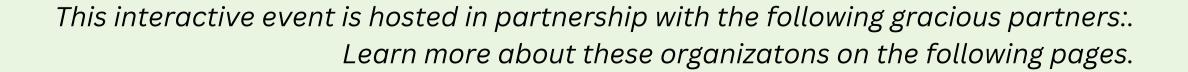
Register here and bring a friend

Are you curious about tech, entrepreneurship, and innovation?

We'd like to invite **YOU** to explore opportunities in **careers in tech** and **entrepreneurship**.

Join us for a fun and interactive experience on **November 15** at **4PM** at **Platform Calgary** during <u>Innovation Week</u> to explore Calgary's innovation ecosystem and learn everything you need to know about navigating the YYC tech community.

This interactive event is hosted in partnership with the following gracious partners:.
Learn more about these organizatons on the following pages.

PLATFORM calgary   CITI Careers in Tech and Innovation   IncluCity Calgary Inclusive Usability Testing   SAIT

Rainforest Alberta

A COMMUNITY OF INNOVATORS

ABOUT US

info@rainforestab.ca

www.rainforestab.ca

Rainforest Alberta

Rainforest Alberta is a community that works to build a culture of trust, collaboration, and diversity in the Calgary innovation ecosystem. Everyone is welcome!

Our movement is activated through various learning experiences, events, and other collaborative initiatives with ecosystem partners. We tell stories from the lens of the Social Contract - 10 values that we agree to live and work by.

Our weekly event, Lunch Without Lunch, occurs every Wednesday at noon. It sparks new connections, allows sharing of stories from founders across Calgary, and helps folks navigate their journey into innovation, tech and entrepreneurship.

Join the community by signing the Social Contract and join us weekly at Lunch Without Lunch!

Platform Calgary

Platform Calgary brings together the resources of Calgary's tech ecosystem helping startups launch and grow at every stage

Platform Calgary offers programs that are designed to help founders - from aspiring to experienced - ideate, launch and scale their tech-enabled business faster. They provide free programs and access to advisors to help you navigate where to start your journey to entrepreneurship. The Platform Innovation Centre is open to anyone to explore Calgary's tech scene, meet new people and become introduced to the variety of programs and companies leading innovation in Calgary.

Start Up 101

Are you ready to ignite your entrepreneurial journey? We understand that the early stages of starting or joining a startup can be daunting, but with the support and resources provided by Startup 101, you'll gain the knowledge, tools, and connections needed to navigate the startup landscape with confidence

Discover

Understanding who your customer is when building a startup is of utmost importance. Knowing your customer enables you to develop products that address their needs, pain points, and preferences, ideally resulting in product-market fit and paying customers! Participants in the 4 week Discover program work alongside other founders and a dedicated Startup Advisor.

CITI
Careers in Tech and Innovation

ABOUT US

✉ **znovak@careerintech.ca**

🌐 **careerintech.ca**

Careers in Technology and Innovation

Whether you're new to tech or looking for your next step, join the community to find and grow your fulfilling career in technology

Are you looking to build a purposeful career in technology? Come discover Careers in Technology and Innovation (CITI)!

CITI supports diverse professionals from all backgrounds in building and growing intentional careers in technology.

CITI's community membership offers the support, tools, and access you need to take the next step in your tech career.

CITI has celebrated over 160 success stories of professionals finding their place in tech.

SAIT

Southern Alberta
Institute of Technology

ABOUT US

✉ **sara.struthers@sait.ca**

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SAIT Digital Pathways Hub

SAIT is a leader in education that responds to the needs of our community.

The Digital Pathways Hub powered by SkyHive will provide learners with a skills analysis and career path recommendation for technology-related coursework available at SAIT. The Hub creates customized learner journeys that recognize the existing skills and experiences of adult learners and helps them craft their future career aspirations based on their unique experiences. In addition, our learners have access to personalized career support to equip them with the tools needed to find meaningful employment opportunities and career growth.

In our programming, we intend to reach those who face barriers to both employment and the successful adoption of technology, providing clear pathways that meet individuals' career goals in digital technologies. The Hub's real-time data specific to the Alberta market provides users with the confidence that their pathway is accurately mapped to the career that they choose. Having access to our career support ensures that students are set up for success when they are looking for meaningful employment or trying to advance with their current employer.

IncluCity Calgary

Too often, tech is designed without the voices of people who are meant to use it. We include diversei Individuals in the development of tech so that it works for everyone.

We are a team of technologists, designers, public employees, community organizers, entrepreneurs, policy analysts and other engaged citizens with the vision that Calgary can be a more accessible city for all. Together, we are united in the mission to plan, design and run testing sessions with an inclusive and representative group of Calgarians to improve the usability of services and solutions for teams in public, private and non-profit sectors.

Become a tester, test your solution and help to improve the lives of Calgarians

We provide tester recruitment and usability diagnosis that is specialized to each organizations unique needs. Our tester pool can provide you with the diverse feedback you need to improve your user experience.

✉ **info@inclucitycalgary.ca**

🌐 **www.inclucitycalgary.ca**

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How can you participate?

- Contact any of the featured organizations to connect, build relationships, and learn more about their programming.

- Become a volunteer or attend our Discover the Innovation Sector event and... don't forget to bring a friend!

- Share this document with folks in your community who are curious about careers in tech and entrepreneurship.

- Let Rainforest Alberta know if you have any questions, ideas, or opportunities for collaboration.

Thank You

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